



## Crop monitoring

### **Description:**

Crop Monitoring is a service of forecast and anticipation of your agricultural capacities and activities at different stages (development, seeding, growth, development, harvest, storage, processing and sale), bringing together one more information that helps facilitate access to funding.

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### **Goals:**

Facilitate access to financing by monitoring the activities of an agricultural operation through foresights and expectations

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**Target:** Government, International Organizations, Cooperatives, Producers and Planters, Industrialists, Financial Institutions, NGOs.

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### **How:**

- Assessment, Trends and Analysis
  - Field visit/trip
  - Qualitative and quantitative evaluation/analysis
  - Intrinsic factors analyses
  - Productivity related factors
  - Plant growth
  - Crop development
  - Phytosanitary verification
  - Harvesting and post-harvest activities
  - Storage
  - Transformation
  - Report upon visit
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### **Advantages / Benefits:**

- Keep informed the financier
  - Evaluation of results and impacts at various stages of the production cycle
  - A real accompaniment/assistance to Agricultural Cooperatives
  - Facilitates access to pre-harvest financing
  - Improve yields and quality
  - Improve return on investment
  - Certispec is a neutral and independent party
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### **Duration / pricing:**

This service can be offered on a production cycle basis.

The rates take into account the activities to be carried out, the site and the period of the contract.